

**Think you can be  
a meat-eating  
environmentalist?**



**Think again!**

**If you care about the planet, go vegetarian.**

**GoVeg.com**

Eating meat  
leaves  
behind an  
environmental  
toll that  
generations  
to come  
will be  
forced  
to pay.



## DID YOU KNOW?

### Pollution

The meat industry causes more water pollution in the United States than all other industries combined because the animals raised for food produce 130 times more excrement than the entire human population—86,600 pounds per second. **A typical pig factory farm generates a quantity of raw waste equal to that of a city of 12,000 people.**

### Land

Of all agricultural land in the United States, 87 percent is used to raise animals for food. **Twenty times more land is required to feed a meat-eater than to feed a pure vegetarian.**

### Water

Raising animals for food consumes more than half of all the water used in the United States. **It takes 2,500 gallons of water to produce a pound of meat, but only 25 gallons to produce a pound of wheat.**

### Deforestation

Rain forests are being destroyed at a rate of 125,000 square miles per year to create space to raise animals for food. **For every quarter-pound fast-food burger made of rain-forest beef, 55 square feet of land are consumed.**

### Energy

Raising animals for food requires more than one-third of all raw materials and fossil fuels used in the United States. **Producing a single hamburger patty uses enough fossil fuel to drive a small car 20 miles and enough water for 17 showers.**

### Animals

You can't be concerned about our environment without caring about our fellow inhabitants, the animals. They're made of flesh and blood, have complex social and psychological lives, and feel pain just as humans do. **More than 25 billion are killed by the meat industry each year, and they're raised and killed in ways that would horrify any compassionate person.**

**For a free vegetarian starter kit, call 1-888-VEG-FOOD.**



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