

How to Use Badge Magic®

CAUTION: Please do not let young children attempt this process without adult supervision. Badge Magic is non-toxic, but very sticky. Keep Badge Magic out of the eyes, ears, nose, mouth, and hair! In most cases unwanted adhesive can be removed with the fingers. In stubborn cases an adhesive remover like Goo Gone® or a solvent like WD-40® can be used to remove the adhesive from fingers and scissors.

PLEASE NOTE: DO NOT IRON Badge Magic. Ironing can melt the adhesive and push it into or through the fabric. This can result in patches coming loose and can create staining. Improper application or removal of Badge Magic can leave a residue on fabric which may be difficult to remove later. Please read the following instructions carefully before applying Badge Magic as these problems can be avoided. Badge Magic cannot permanently damage your shirt and/or pants, but it can require a lot of effort to remove it if these instructions are not followed.

PREPARATION: Wash and dry new clothing items before applying badges. Iron the garment to prepare a smooth surface for badge application. On the Badge Magic adhesive sheet, find the badge outlines that match the badges you wish to attach.

APPLICATION – Pre-Cut Shapes:

1. **PEEL** the paper cover from the selected badge outline area to reveal the sticky adhesive surface. Hint: Bending the adhesive sheet at the edge of the badge outline will help to expose an edge of the paper cover.
2. Put the back of the badge onto the adhesive. **PRESS** down on the badge firmly, especially around the edges, to make sure that the adhesive sticks evenly to the back of the badge.
3. **PEEL** the badge from the sheet. The adhesive is now on the back of the patch! Handle it by the edges. Any excess adhesive that is outside the edge should be tucked under the back of the badge.
4. Place the badge gently onto the desired surface. Move it around if necessary. When the badge is in the right place, **PRESS** it down firmly, especially the edges.
5. Turn the garment inside out and **RUB** firmly from the back, again applying extra pressure to the edges of the badge. Pushing with a smooth solid object like the bowl of a spoon will help to create a stronger bond.
6. For best results, button the shirt and turn it inside out. Then **HEAT** it in the clothes dryer on medium heat for 10 minutes, remove it, and press down around the edges of the badges as hard as you can with your fingers.

That's It! Your new garment is ready to wear. If a badge ever does start to peel up, it can be re-attached by cutting a little adhesive from an unused part of the adhesive sheet, peeling off the paper backing, and tucking it into the loose area of the badge. Then press the badge firmly back into place. In stubborn areas, throw in a stitch to hold it in place.

CREATING YOUR OWN SHAPES: Using the Badge Magic Cut-To-Fit kits or the blank areas on our other kits, almost any shaped badge can be attached using Badge Magic. Put the

badge on the top of the adhesive sheet and trace around it with a pen or pencil. Then cut out the badge shape with scissors. Remove the printed side of the paper and press the adhesive to the back of the badge. Peel off the remaining paper, tuck excess adhesive outside the badge to the back of the badge, and press the badge onto the uniform, following steps 4-6 above.

WASHING INSTRUCTIONS: IMPORTANT!

Wash and dry the garment separately from other clothes the first time it is washed. Follow the laundry instructions on the care label of the garment. To protect badges, button up shirts and turn them inside out before washing or drying. Tumble dry on a warm, not hot, setting. Do not iron over the top of the badges with a hot iron. Iron around the badges whenever possible.

DO NOT DRY CLEAN the garment unless you want to remove all the badges at once.

BADGE REMOVAL: Need to remove a badge? Squirt an adhesive remover like Goo Gone® or Goof Off® (not Goof Off 2) on the fabric behind the badge. After 3-4 minutes, slowly peel off the badge. Any residue can be removed by applying more solvent behind the badge area and soaking it up with a paper towel. Repeat as often as necessary to remove the residue. Let the solvent evaporate, wash and dry if needed, and apply a new badge. To remove all the badges at once, have the uniform dry-cleaned using the traditional “Perc” solvent method. The adhesive will be completely dissolved and badges and uniforms can be re-used. See the FAQ section of Badge Magic’s website at http://www.badgemagic.com/faqs_front_end/index.cfm?cat_id=6&nav=1 and the badge removal videos at www.BadgeMagic.com for additional details. If you have questions about the application or removal of Badge Magic, please email info@BadgeMagic.com.