

Literature Ministries Coordinator

A ministry description for local church leaders

Introduction

Literature Ministries Coordinators are called to go and share the gospel of Jesus' second coming, just as lay evangelists preached the gospel during Jesus' time on earth (Luke 10:1-17). In our modern setting, literature ministry reaches people who may have never set foot in a Seventh-day Adventist Church.

You are called to act as a catalyst for your church's evangelism efforts in the community. When you become a spiritual catalyst, you too will be consumed by "the light of the knowledge of the glory of God in the face of Jesus Christ" (2 Cor. 4:6).

Jesus, in His last words before ascending to Heaven, gave the commission to "Go ye therefore, and teach all nations..." (Matt. 28:19). For the Literature Ministries Coordinator, the target audience is the world, beginning at the doorstep of his or her home.

Duties of the Literature Ministries Coordinator

The Literature Ministries Coordinator's duties include the following:

- 1. Collaborate with your conference or union.** Plan and promote literature evangelism in conjunction with your conference or union's publishing department.
- 2. Acquire and promote missionary literature.** Assist other local church departments with the promotion, sale, and distribution of subscription magazines and other missionary literature. Purchase and distribute tracts for sharing.
- 3. Recruit volunteers.** Find and train volunteers to share literature as part of their daily routine and at community gatherings.
- 4. Organize outreach events.** Coordinate mass distribution efforts in the community and at public events.
- 5. Plan follow-up.** Work with your church's Personal Ministries Leader to coordinate visitation and Bible studies with people who have indicated an interest in your church as a result of literature they received.
- 6. Support student and professional literature evangelists.** Offer them lodging, food, transportation, and insight into your community. Provide a time for them to share stories from their ministry with the congregation. Pray for their ministry.
- 7. Share results.** Work with your pastor to schedule times for periodically sharing results and testimonies from literature ministry with the congregation.

Resources

For a list of recommended resources, free downloads and websites visit MinistryKits.AdventSource.org

For a complete list of resources visit AdventSource.org, select the store tab and then your ministry.

You can call *AdventSource* at 402.486.8800 for additional information or if you have questions about ministry. For ministry-related articles, videos, and free downloads visit AdventSource.org.

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