

passport

Your gateway to the world of Adventist ministry

AdventSource Celebrates 30 Years of Service

By Cassie Martsching

AdventSource began on the campus of Union College in Lincoln, Nebraska in 1982 as a partnership between Union College and the General Conference Youth Ministries Department. The North American Youth Ministries (NAYM) Distribution Center was created as the central distribution center for Pathfinder club materials for Bermuda, Canada and the United States. The next year the ministry expanded to include a full line of Sabbath School felts and VBS programs.

In 1985 NAYM set up a store at Camp Hale, Colorado, the first North American Division Pathfinder camporee. Camp Hale was a memorable event for the Pathfinders and launched NAYM as the source for Pathfinder materials. Pathfinder and Sabbath School catalogs were printed and mailed later that year.

As the NAYM one-stop shop model grew, other ministries

wanted to take advantage of this new service. In the late 1980s and early 1990s Adventist Community Services, Sabbath School, Personal Ministries and Stewardship all set up distribution agreements with what was now called North American Division Church Ministries (NADCM) Distribution Center. With improved delivery services and the benefit of centralized operations, NADCM became the production and distribution center for all North American Division ministries.

In 1997 NADCM was rebranded as AdventSource. The new name signaled a broader ministry focus and paved the way for expanded resources and services. The addition of a toll-free phone number made it easy for customers to call and place their orders.

The launch of an e-commerce website in 1999 allowed for customers to view resources and place their orders on their own schedule, and that web-based infrastructure would lead

AdventSource into a whole new ministry opportunity.

In 2005, with the explosion of ministry opportunity on the web, the North American Division asked AdventSource to provide support and training for Adventist Church Connect, which provides websites to churches and schools. The following year PlusLine, the Adventist helpdesk, merged with AdventSource to provide a true one-stop location for ministry.

Today AdventSource offers 5,000+ ministry resources, supports more than 4,000 church and school websites and handles thousands of phone calls each month. Still located on the campus of Union College, AdventSource has 25 full-time employees and 18 part-time student employees.



Curb Appeal

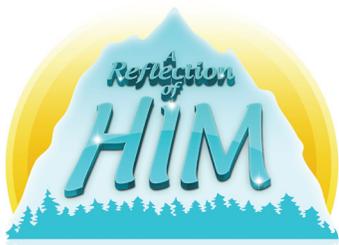
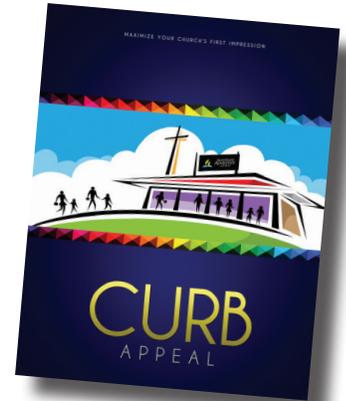
Just as humans send a message even when they are silent, a church sends a message just by its very presence in a neighborhood. Think about it. What kind of message does your church send? This booklet can help you find out.

Curb Appeal will help you analyze what your church communicates to first-time visitors. It is designed to spark group discussion as part of the church board, communication committee or group assigned by the church board or pastor with the goal of improving what the church communicates to visitors.

This self-evaluation tool is divided into seven categories of ways churches send messages: signs and directions, exterior, interior, print, technology, verbal and non-verbal.

The overall goal? For every Adventist church in North America to send warm and inviting verbal and non-verbal messages to guests, first-time visitors and potential members.

This book is available from *AdventSource* at www.adventsource.org or 800-328-0525. Catalog #250070 US\$2.95 Quantity discounts are available. Also available in Spanish.



Adventist Single Adult Ministries Convention

“A Reflection of Him,” the 2012 ASAM convention, is scheduled for May 25-26 in Denver, Colorado. This is a weekend for single adults to worship and fellowship, enjoying engaging speakers, inspiring music and Christian friendship.

Visit www.adventistsingleadultministries.org to learn more and register.



WestPoint 2012

“Connecting with Christ” is the theme of WestPoint 2012, which will take place from April 8-11 in San Mateo, California. Attendees will learn innovative strategies for outreach and discipleship applied in the local church. Meeting in the heart of the Silicon Valley, this event will provide attendees with a special focus on social media and internet technologies. Seminar speakers will include experts from Facebook and Google. This event will also feature inspirational preaching, music and workshops.

Visit www.plusline.org to register.

Directional Signs for Your Church

Directional signs can help people locate and identify your church. Signs also build name recognition and help local churches connect to one another and the corporate Seventh-day Adventist Church. AdventSource is now offering a selection of directional signs that can give your church increased visibility in the community. These signs are visible by day and night. Design and letting are applied using chip-resistant ink, and mounting posts are not included.



18 x 22 Directional Sign—recommended when traffic is traveling up to 25 mph or at stops and turns. Can include up to 6 characters. Catalog #250040

24 x 3 City & Street/City & Arrow Sign—recommended when traffic flow is 25-45 mph. Can hold up to 26 letters. Catalog #250042

30 x 38 City & Street/City & Arrow Sign—recommended when traffic flow exceeds 45 mph. Holds up to 22 letters. Catalog #250044

Available from AdventSource at www.adventsource.org or 800-328-0525.



Where in the World is Dan Jackson?

Dan Jackson, president of the North American Division, recently began a blog

so people can learn more about the NAD territory and keep up with his travels.

Follow Jackson's blog at <http://whereisdanjson.wordpress.com>



Stewardship App for Smart Phones

iGiveSDA, a new app for Apple and Android phones, will show you where each Sabbath's offering will be going. You can also find an offering appeal to share each Sabbath. For some Sabbaths, you will be able to download a 90-second video clip to show at your church before the offering is collected. To learn more, visit www.igivesda.org or check the Apple and Android markets.

NEW! Pathfinder Catalog Now Available

A revised and expanded Pathfinder and Adventurer catalog is now available from AdventSource.

This 48-page catalog includes dozens of new products and resources for clubs. If you would like to receive a copy, call 800-328-0525 or visit www.adventsource.org.



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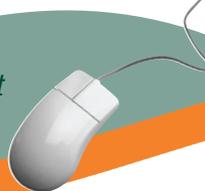
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Adventist Fundraising Handbook Guides Church Building Projects

Elizabeth Lechleitner/ANN

A local congregation decides to build a church fellowship hall, but doesn't secure adequate funding beforehand, assuming "the money will come once we get going." It's a familiar scenario, and one Seventh-day Adventist philanthropy experts are hoping a new fundraising guide will help local church leaders avoid.

"If you believe the Lord will bless later for the money to come, you can also believe the Lord will bless right now and bring it," said Nikolaus Satelmajer, who wrote and edited *Successful Fundraising: A Guide for Local Churches* with Lilya Wagner, director of the church's Philanthropic Service for Institutions (PSI).

As its name implies, the department has historically served the fundraising needs of the church's educational and healthcare institutions. But today, PSI is fielding more and more requests from local congregations. As multi-million dollar building and capital projects become routine, fundraising is an increasingly complex endeavor, Satelmajer said.

"While there are countless how-to volumes, I wanted something customized for Adventist campaigns and projects," Wagner said.

Successful Fundraising is the first such handbook written and edited by Adventist philanthropy leaders. The handbook will serve as a springboard to any fundraising project, with advice and formulas on advance planning, structuring a capital campaign, stewardship principles and avoiding debt fatigue, Satelmajer said.

Successful Fundraising is available from AdventSource at
www.adventsource.org or 800-328-0525.
Catalog #416877 US\$19.95

If you need information or have questions about your ministry, call Adventist PlusLine at 800.732.7587
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AdventSource,
the leadership resource center
for the North American Division,
is adding new services and products
in 2012. To see the latest visit
www.adventsource.org.

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