

January 2004

Number 14

UPDATE

Valuegenesis Information You Can Use

We want to wish you the best new year ever! And to start 2004 out right, we want to share with you information from our newest book about *Valuegenesis*². So we've dedicated this **UPDATE**, with its new design and special content, to let you know some of the things that you'll find inside. Our book is at the press, and we expect it to be ready for distribution in about four weeks. We want to get you excited enough about this information to pre-order it and to take advantage of this special pre-publication discount offer. (See back)



Director of the Hancock Center,
V. Bailey Gillespie, Ph.D.

In this UPDATE...

- **UPDATE** gets new design and format
- *Valuegenesis*² insights
- How to get your discounted copy of *Valuegenesis Ten Years Later: A Study of Two Generations* by V. Bailey Gillespie and Michael J. Donahue (Offer good until February 28)

New Year, New Look

Over the past year and a half, we've presented information about the youth of the church. We've talked about values, standards, the family and church, the home and family relationships, personal spiritual growth and attitudes. We've shared both the good news and the not-so-good in an attempt to generate interest in continued emphasis on positive ways to influence the lives of our young people. Now, at this new year, we thought it was time for a new design and some new target issues at which *Valuegenesis* research only hints. So we've dedicated this next year to

providing you with information about the Hancock Center for Youth and Family Ministry at La Sierra University as well as to delve more deeply into our understanding of what the home, church and school could do to really make a difference in the lives of the youth of the church. We will try to be as practical as possible, even suggesting some activities that you can use in your Sabbath schools, classrooms, and home worships to target specific issues that the research has explored. We hope you like this decision and new **UPDATE**.

Ten Years Later: A Study of Two Generations

You've probably heard this story retold by management guru Stephen Covey about the teacher who filled an aquarium with large rocks. He asked his students, "Is it full?" Almost all of them said, "Yes." Then he took gravel and poured it into the aquarium and it filled in the spaces between the rocks. "Now is it full" he added. A few more said, "Yes." Next he took a jar of sand and poured it into the aquarium and it quickly filled the gaps between the gravel. "Now...is it full?" he

challenged them again. The students didn't know quite where he was going with this, and they watched as the teacher poured a pitcher of water into the sand. As last, the aquarium was brimming full. The point of his story is to share that first things are the most important. If he had started this illustration with sand and gravel, the big rocks would never have fit! We've got to get the right big things first if we expect success.¹ (Continued on the next page)

Real ministry
doesn't happen by
accident.

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HCYFM

What are the "big things" that we've discovered in our research about Adventist youth? Here is a list of chapter titles in our new book. **Ten Years Later: A Study of Two Generations**. They show what we think are the important findings.

1. **FOCUSING ON TEENS** — So we're focusing on teens because most people aren't

2. **THE MORE THINGS CHANGE** — Let's highlight the good news first

3. **WE ARE THE CHURCH** — What's the flip side?

4. **A FAITH THAT ENDURES** — Valuegenesis and the journey of faith

5. **FASHION ME A PEOPLE** — Loyalty and the content of faith

6. **NOW I LAY ME DOWN TO SLEEP** — Personal piety and the quest for spiritual life

7. **DANCING, MOVIES, AND OTHER SINS** — challenges and choices

8. **SPIRIT MADE FLESH**—How to build a Kingdom

9. **THE MOST PERDURING FACTOR** — Nurturing spiritual families

10. **YES, YOUTH MINISTRY IS IMPORTANT** — Making a difference

11. **SCHOOL DAYS, SCHOOL DAZE** — Valuegenesis and Adventist schools

12. **THE SUM OF THE MATTER** — Discovering positive influences

13. **STARSHIP BEYOND** — The way to the future

14. **FROM THE STATISTICIAN'S DESK** — What do the numbers say?

Footnotes: ¹Adapted from Kenda Creasy Dean, Chap Clark, & Dave Rahn, *Starting Right: Thinking theologically about youth ministry* (Grand Rapids, MI: Zondervan, 2001), 15-16.

New Valuegenesis² Book Goes to Press



Order your copy today and receive a free copy of Roger Dudley's book on the first *Valuegenesis* research entitled, *Valuegenesis: Faith in the Balance*. (Both books for \$17.95 + \$2.50 S & H)

Yes, I'd like to place my pre-publication order for *Valuegenesis—Ten Years Later: A Study of Two Generations* by V. Bailey Gillespie and Michael J. Donahue with Ed Boyatt and Barry Gane.

Name: _____

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bgillesp@lasierra.edu to place your order.